



# VALUATION EXPO

THINK BIG, BE BOLD

## SCHEDULE

### Monday, **March 18th**

- 8-12 pm** McKissock Course\*  
*4 Hours*
- 9-4 pm** CRN Meeting  
*(Members Only)*
- 12-4 pm** McKissock Course\*  
*4 Hours*
- 4-6:30 pm** Trade Show  
Networking  
Reception

*\*Denotes CE sessions*

### Tuesday, **March 19th**

- 8-6 pm** Trade Show Open
- 8:30-12 pm** Keynote Session\*
- 12-1:30 pm** Lunch
- 1:30-5 pm** Valuation Vision  
Session\*
- 5-6 pm** Networking  
Reception

### Wednesday, **March 20th**

- 8-3 pm** Trade Show Open
- 8:30-12 pm** Collateral Matters  
Session\*
- 12-1:00 pm** Lunch
- 1:00 pm** AppraisalBee  
Giveaway
- 1:30-5 pm** Bifurcation/AVM  
Debate Session\*
- 5 pm** Meeting Adjourned

## PRICING

### Trade Show Only

**\$299**

- Vendors & Lenders Live
- Opening Reception
- Trade Show Floor
- Lunch Tuesday & Wednesday
- Appraisal Bee
- Optional 4-Hour CE:  
McKissock Class for \$90*

### General Session

**\$699**

- Vendors & Lenders Live
- Opening Reception
- Trade Show Floor
- Keynote Speaker
- General Session  
*(14 hours Continuing Education)*
- Valuation Visionary Award  
Presentation
- Lunch Tuesday & Wednesday
- Appraisal Bee
- Optional 4-Hour CE:  
McKissock Class for \$90*

### Collateral Risk Network

**\$899**

- Members Only*
- CRN Meeting
- Vendors & Lenders Live
- Opening Reception
- Trade Show Floor
- Keynote Speaker
- General Session  
*(14 hours Continuing Education)*
- Valuation Visionary Award  
Presentation
- Lunch Tuesday & Wednesday
- Appraisal Bee
- Optional 4-Hour CE:  
McKissock Class for \$90*

# THE DETAILS

## CE Approvals

Valuation Expo submitted to all 50 states for CE approval. Check the website for approved hours in your state. Note: the McKissock class is approved in a limited number of states. Please check the website to confirm course approval in your state.

## Trade Show

Visit with over 20 exhibitors including E&O, AMCs, Data, Software and others looking to provide you with the best deals.

## Venue

The Palmer House  
17 E Monroe Street,  
Chicago, IL 60603

Room block ends  
2/28/19 \$149/night ++

# COURSE DESCRIPTIONS

## **3/18 – 4 Hours: McKissock course “ Focus on FHA Minimum Property Requirements”**

This course focuses specifically on why these requirements exist and what the requirements are for location, site, and improvements. The course materials include many photographs and examples of actual property deficiencies encountered by appraisers. For current FHA roster appraisers, this course will provide a refresher of the requirements, along with examples of how they apply in real-life appraisal situations. This course approved in limited number of states, check [www.valuationexpo.com/session/focus-on-fha-minimum-property-requirements/](http://www.valuationexpo.com/session/focus-on-fha-minimum-property-requirements/) for course approval in your state.

## **3/19 – Keynote and Valuation Vision sessions**

We have a morning and afternoon session that completes day one’s education. Bethany McLean, Best Selling Author of “All the Devils are Here” will be interviewed on her take on the market past and present. Fannie Mae and Freddie Mac will have plenty to talk about with their joint forms initiative and their individual views on what modernization of the appraisal process looks like. HUD will be on hand to provide an update on their policy. In the afternoon, our Valuation Vision panel has a expert in the valuation field from Australia to help us get a broad look at how valuations are done elsewhere. We’ll provide insight from the investors point of view as well as Paul Chandler, our 2019 Valuation Visionary award winner, who has been a lifelong advocate for the appraiser.

## **3/20 – Collateral Matters and the Debate on Bifurcation/AVMs and Waivers:**

Not to worry... everyone gets trapped “inside the form.” Our outstanding panel of experts will explore all the nuances of the appraisal process. We will also discuss the role of the appraiser and the impact appraisers have in housing finance. Collateral valuation matters! The VA, NAR and the Appraisal Institute will all have a say in how much collateral matters. Once we’ve wrapped up our morning session and lunch, we’d finish out the day with a debate on bifurcation, AVMs and Waivers. We’ve got two in favor and two against. This is going to be interesting. While bifurcated products have been around for a while, what do the state regulators have to say about it now. We’re gonna finish with a bang.

**Register at [www.ValuationExpo.com](http://www.ValuationExpo.com)**

For more information, contact Karen Connolly at 513.490.0226

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