



user conference 2019

WHEN?

1-4pm on September 30th, 2019

WHERE?

Valuation Expo, Las Vegas
(Flamingo Hotel & Casino)

Appraisers attending this event will get a first look at ground-breaking technology that is changing the appraisal industry, interact and network with peers and learn best practices from experienced industry experts.

session outline

1:00 - 1:20 Keynote Presentation: The ART & Science of the Modern Appraisal

Speaker: Tony Reese, Chief Residential Appraiser at Flagstar Bank

Details: Appraisers and lenders worked together prior to 2008, and while AMCs certainly make perfect sense in many circumstances, the model needs to continue to improve for organizations like Flagstar. Not only does digital technology offer a real opportunity for appraisers and mortgage lenders to get on the same playing field to deliver accurate, reliable and timely (ART) property appraisals that ensure home buyers' on-time closings; mortgage lenders must also modernize their operations via a digital infrastructure to deliver a delightful borrower/customer experience that is both compliant and profitable. It's a convergence: the art of customer delight with the science of appraising. Appraisers now have the opportunity to modernize their own business operations with digital infrastructure that enables them to work on pace with mortgage lenders to remove traditional customer service roadblocks, accelerate property valuation, and dramatically shorten origination turn times. Our future is complementary technology that ensures highly efficient working relationships to improve the borrower experience while growing profit margins.

1:20 - 2:00 Technology that Transforms Appraising

Speaker: Marty Haldane, CEO of Anow

Details: Discussing the launch of Anow NEXUS forms software, the Anow Mobile Inspection App, and other revolutionary tech that is changing the appraisal industry. Many appraisers are faced with time sinks that can make the appraisal process more complex. How can Anow's innovative technology help increase efficiency in these areas?

2:10 - 2:55 Interactive Appraiser Panel

Details: Recommendations from independent and experienced appraisers on how to use Anow technology to grow their business and simplify their lives. Real customers tell their stories of frustrations solved by Anow elevating their business to the next level. Get best practices and strategies from Anow super users who transformed their business. This is an interactive session.

Panel:

Mark Skapinetz , What's It Worth Appraisal Services	<i>Staying organized and stop wasting time!</i>
Sandy Matthes , Lightning Appraisals	<i>Anow helps Lightning Appraisals live up to its name with lightning-fast delivery</i>
Leigh Walker , Lawrenson Walker	<i>Building appraiser communities that change the face of appraising in Canada</i>

10 minute networking session break

3:05 - 3:50 Re-imagining AMC-Appraiser Relationships

Details: The appraisal industry may be stuck in an unsustainable model, we need to have the ability to re-imagine what is a more sustainable and vibrant future for appraisers working together with their AMC partners. The future of our industry is about collaboration and transforming previously adversarial relationships into closer partnerships through the use of technology. This is an interactive panel and an open forum dialogue on re-imagining industry.

Panel:

Rick Hiton , MS, ASA, IFAS, LEED, GA Chief Operating Officer, Accurity Valuation	Rick Hiton is the Appraisal Buzz 2017 Appraiser of the Year, and both an active appraiser and a participant of the Executive Education for Sustainability Leadership Program at Harvard University. Accurity is one of the largest residential appraisal firms in the United States.
Matthew Scott , Executive Vice President, Operations Nations Valuation Services	Matthew Scott is a 15-year industry veteran specialized in compliance, client management and innovation for North America's largest private AMC. For over 30 years, NVS has strived to be an excellent business partner for appraisers.
Keith Ellis , Chief Operating Officer, Anow	Keith Ellis has been an executive in the technology industry for over 20 years, and held roles as CEO, COO, board member, and investor. He focuses on talking and working with members of the appraisal community on complex initiatives.