



2021 MEDIA KIT

WHY YOU SHOULD EXHIBIT



LAS VEGAS, NV

SEPT. 8TH – 10TH

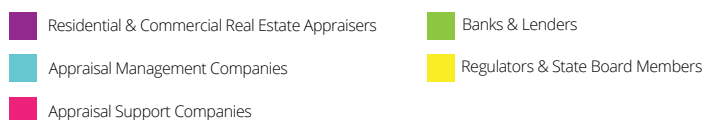
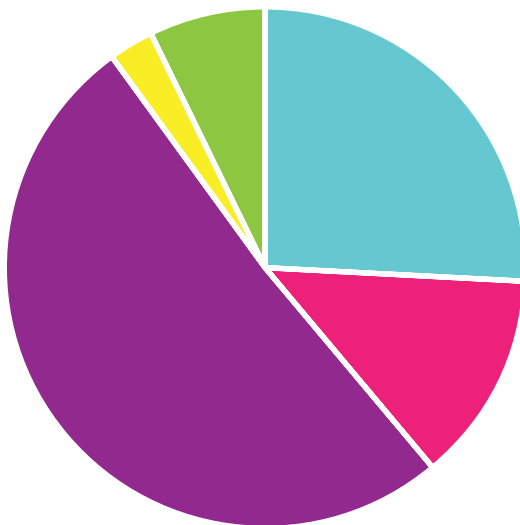
WHY SHOULD YOU ATTEND?

Valuation Expo is the place to network with the best and brightest of the appraisal industry. Valuation Expo is a MUST for companies looking to promote their brand. Our tradeshow floor features the companies that matter in valuation. Visit with decision makers from lenders, appraisal management companies, appraisal software companies, and more!

HOW CAN YOU PROMOTE YOUR COMPANY?

We have provided a ton of ways to increase your brand recognition at the conference. You can reserve an exhibitor booth, sponsor the conference, or purchase a stand-alone sponsorship. You can also advertise in any of our Valuation Expo publications, promotions, or the Appraisal Buzz newsletter. We also have a popular program called vendors live that allows you to get in front of our audience and quickly pitch or demo your product. Obviously, the best way is to attend the conference and meet your potential clients, customers, and vendors face to face.

ATTENDEE BREAK DOWN



WHO ELSE WILL BE THERE?

Valuation Expo attracts stakeholders from all segments of the appraisal arena. While our attendees are primarily residential appraisers, we do draw commercial real estate appraisers, appraisal management companies, banks & lenders, insurance companies, software companies, education providers, regulators, appraisal coalition members, state board members, and other companies that provide services for the appraisal industry.





CHOOSE YOUR LEVEL OF SPONSORSHIP

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
# Booths	3	2	2	1	1
# Passes	6 Full CONF	5 Full CONF	4 Full CONF	3 Trade Show	2 Trade Show
Vendors Live	Yes	Yes	Yes	No	No
VIP Meeting Room	Yes	Yes	No	No	No
Logo On All Marketing Materials	Yes	Yes	Yes	Yes	No
Attendee Contact Information	Yes	Yes	Yes	Yes	Yes
Cost	\$20,000	\$10,000	\$7,500	\$5,000	\$3,500

OTHER SPONSORSHIPS

- Coffee Sponsor
- Reception Sponsor
- Cornhole Sponsor
- Branded Room Keys
- Breakfast Sponsor
- Branded Charging Station
- Branded CE Table Stationary
- Photobooth Sponsor
- Lunch Sponsor

Cancellation Policy: If Allterra Group has to cancel the event for any reason, we will move Exhibitors and Sponsorships to the next in-person event.

Jim Morrison

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(513) 919 4700

THE BELLAGIO

September 8th - 10th

The room block for Monday through Thursday runs at a rate of \$109/night and Friday's rate is \$199/night plus taxes and fees. This is subject to availability. The cutoff to reserve your room in the room block is 6:00 PM, Monday, August 16th. Be sure to get your room early.



Attendees may call The Bellagio Reservation Center at (888) 987-6667 to secure a reservation in the group block. Please remember to tell them you are with Valuation Expo. Check in at 3:00 PM and check out is at 11:00 AM.

*3600 S Las Vegas Blvd,
Las Vegas, NV 89109*

**TRADE SHOW
FLOOR PLAN TO
BE ANNOUNCED
SOON.**

BOOTH DESIGN

Your booth space is 10' x 10'. This includes a back draped wall and two draped sidewalls, which are 3' high. Exhibitor is not to install sidewalls or any interior booth décor which would block neighboring booths visual appearance from any viewable angle.

INTERNET

The resort fee each attendee pays with their hotel room covers internet throughout the property. Exhibitors will need to purchase internet for their booth.

INSTALLATION AND DISMANTLING

Installation of exhibits will be done only during those hours as designated by the Allterra Group, LLC. Installation of exhibits and removal of exhibit crates, boxes, etc., must be completed by the designated time prior to the start of the Expo each day.

Exhibitor Move-In:

8:00 AM to 3:30 PM, Wednesday, Sept. 8th

Exhibitor Move-Out:

4:00 PM to 8:00 PM, Friday, Sept. 10th

